Based on the Care Bears Movie

Care Bear COUSINS™

Keep on Caring

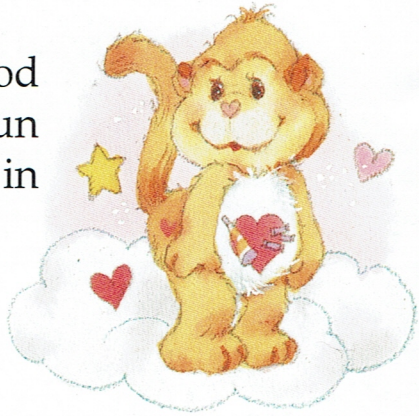
A Parker Brothers Story Book

Meet the Care Bear Cousins

They help you put your good feelings into action. The pictures on their tummies tell what's special about each one of this great group.

Hello! I'm Brave Heart Lion; it's my job to show that you can be a leader if you have kindness in your heart.

I'm Playful Heart Monkey. I love good times, and I want to remind you that fun can be found everywhere if you have joy in your heart.



My name is Lotsa Heart Elephant, and my job is to show you that your real strength shows through when you never say, "it can't be done."

I'm Bright Heart Raccoon, and I want to show you that learning can be fun, especially when the solution to the problem helps a friend.

I'm here to show you that when someone is in need, the best cure is love and kindness. That's why they call me Gentle Heart Lamb.

I'm Swift Heart Rabbit. Remember that no matter how busy life gets, there's always time to spread happiness and good cheer.

I'm Proud Heart Cat, and I want you to remember that you should take pride in yourself and do your best in everything you attempt.

My job is to remind you that loyalty and honesty are the things upon which you build true friendship. That's why my name is Loyal Heart Dog.

Making others feel confident and comfortable is the most important job I can think of. That's why I'm known as Cozy Heart Penguin.

I'm Treat Heart Pig, and I say that any day can be a holiday when you help others enjoy themselves.

Now that you've met all of the Care Bear Cousins, we hope that you'll want to become our friends just as much as we want to be friends with you.

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PROOF OF PURCHASE
Keep On Caring
C.B.C

Care Bear COUSINS

Keep on Caring

Based on the Care Bears Movie

Story by Arthur S. Rosenblatt
Pictures by Tom Cooke

It was a quiet day in Care-a-lot, home of the Care Bears, but Tenderheart Bear felt a tiny tremor. That meant that someone on Earth was about to stop caring. Picking up his telescope, Tenderheart Bear looked down through the clouds.

He saw a magician's tent in a carnival. Inside, a small sad boy had just bumped his knee against an old trunk and was quietly weeping.

"I'd better see what this is all about," said Tenderheart Bear to himself. Climbing into his Cloud Car, he sped off toward the carnival.

From outside the tent, Tenderheart Bear heard the magician, Fetuccini, shouting.

"You're so clumsy, Nicholas. No wonder you have no friends. No wonder no one likes you."

When Fetuccini stormed out of his dressing room, Nicholas sobbed, "It's true. Sometimes I am clumsy and people make fun of me. I'd give anything to get back at them."

"Anything?" came a sneaky voice from inside the trunk.

Nicholas lifted the lid and saw a strange-looking book. Its cover was gnarled and twisted, and it looked like a person's face — an evil face.

"Did you say...*anything?*" whispered the book. "I know how you can have *anything* you want."

"How?" asked Nicholas.

"With magic! Not Fetuccini's stupid tricks, but real magic spells," whispered the voice. "Just unlock me and I'll show you how."

Nicholas slowly turned the key. The book's covers stretched apart. As dust flew about, the dry, yellowed pages began to flip back and forth.

"Go ahead," said the book. "To cast a spell, just read this page. Then you can get even with anyone who didn't want to be your friend. If they won't be *your* friends, you can make sure they won't be anyone's friends.

Nicholas picked up the loose page and read, "Grizzle, Grum, Gadzook!"

A gray cloud rose from the page and flew into the other room. It surrounded Fetuccini and froze him as solid as a statue.

"It worked!" shouted Nicholas.

Tenderheart Bear had seen enough. He rushed in and said, "Stop, Nicholas! That's no way to make friends. I know, because I'm a Care Bear and Care Bears are your friends."

"Ha!" sneered the book. But secretly it was afraid of the Care Bears.

The book scowled.

It twisted its lips together.

It puffed out a fierce wind that rushed forth and nearly knocked Tenderheart Bear over. He could barely manage to grope his way outside.

"That book is too wicked for me to fight alone," thought Tenderheart Bear. "This is a job for all the Care Bears." He struggled into his Cloud Car and returned to Care-a-lot.

But the spell continued to pursue him, and the howling wind turned into a raging storm.

As Tenderheart Bear neared Care-a-lot, the wind flipped his Cloud Car upside down, out of control. He began to fall in space, but luckily managed to pop open the heart-shaped balloons from his chest to form a parachute.

Safely landed, Tenderheart Bear told all the other Care Bears about Nicholas and the evil book that had him in its clutches.

"The book's wicked spells can take any shape and do all sorts of mischief," said Tenderheart. "And the book has convinced Nicholas that since he doesn't have any friends, no one else should."

"But that means that no one will care for anyone else anymore," said Friend Bear.

"We have to stop Nicholas before he does that," said Tenderheart. "We have to show him what caring is really all about."

Grumpy Bear frowned, "Too bad we can't use Cloud Cars in this storm."

"There's only one other possible way," said Tenderheart.

He led the way to the river where the Care Bears' Boat Float was tied up. No one had ever journeyed all the way down the river before. No one was sure where it would lead. The Care Bears, however, knew they had to be brave. They got into the Boat Float and set off.

While the Care Bears were launching the Boat Float, Nicholas was creating a laboratory on top of the carnival's Castle Ride. As he practiced his wicked spells, the book said to him, "Look outside. See what your latest spell has done."

Nicholas peered through a cobweb-covered window. He saw all the children in the carnival fighting with one another and scattering trash about the carnival grounds.

"If they won't be your friends, they won't be anyone's friends," cackled the book.

"Who…who cares about them, anyhow?" sneered Nicholas.

"That's right," answered the book. "Now look into that vat. What do you see?"

Peering through the steam that rose from the vat, Nicholas could just make out the Boat Float drifting down the river.

"That's the enemy!" screeched the book. "If they reach the carnival, they'll try to keep you from completing your work."

"What can I do?" asked Nicholas.

"Try a really powerful spell," answered the book. "Add some toadstool dust."

Nicholas sprinkled some toadstool dust into the vat and recited, "Zizzle, zozzle, zot!"

Black smoke rose from the vat and swirled out the window. It swept through the sky until it reached the river. Then it dived under the water and turned into a giant fish with huge, sharp teeth.

Bedtime Bear was taking a nap on deck. Suddenly, a wave tilted the Boat Float and knocked him into the river.

"Watch out!" called Love-a-Lot, who saw the fierce, giant fish racing toward Bedtime Bear.

The fish was just about to catch him when Bedtime Bear was carried away and pulled up onto the deck with a plop. He looked up to see who had saved him.

It was a smiling penguin.

"Hi, I'm Cozy Heart," said the penguin. "Helping someone in need just warms my heart."

The spell cast by Nicholas was still working, however. The wicked fish swam in circles around the Boat Float, forming a rapid and dangerous whirlpool. The whirlpool threatened to drag the Boat Float and everyone aboard all the way down to the bottom of the river.

"Looks like we may need help again," said Grumpy Bear as the water swirled about.

"I wish there were a way out of this," gasped Wish Bear as they began to sink.

A shout came from the distant shore.

"A rope! Throw me a rope! Quick!"

There was no time to think about it. Wish Bear grabbed a coil of rope and tied it to a star that she popped from her tummy.

"Guide this rope, little star!" she said.

The star, pulling the rope behind it, reached the shore and disappeared into the trees. There was a tug and slowly, inch by inch, they were pulled away from the whirlpool. With a final yank, the Boat Float lurched to the shore, away from the power of the evil spell.

Snapping its jaw in fury, the fish dissolved into dark smoke that drifted away into the sky.

"I wonder who our secret rescuer was?" asked Tenderheart Bear.

Cozy Heart Penguin giggled and announced, "And now, meet the most fearsome creature of all…"

The bushes parted, and a small pink elephant stepped daintily forward.

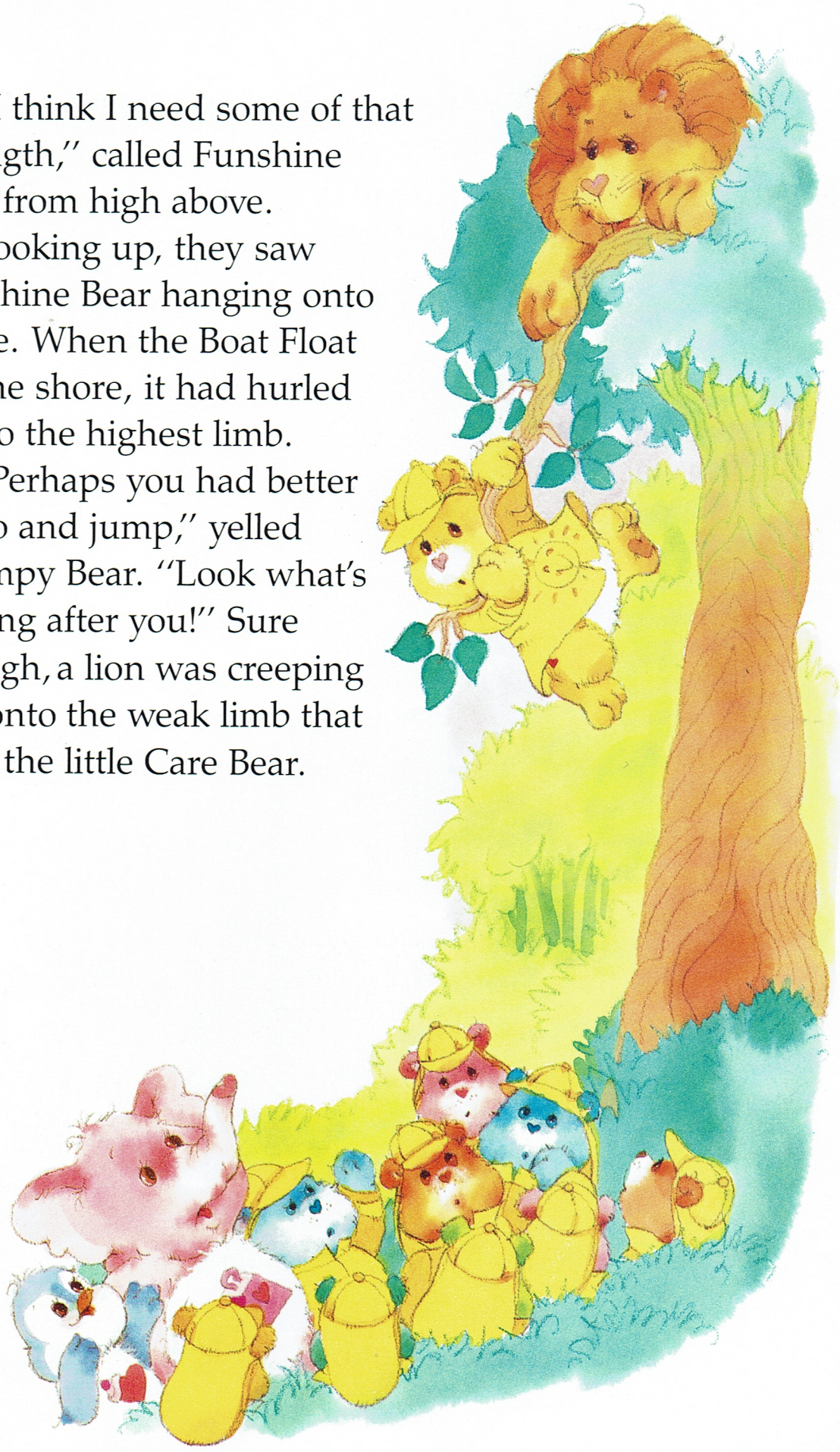
"Lotsa Heart Elephant."

Seeing their amazement, Lotsa Heart politely explained, "It's true I'm not big. But it's amazing what you can do if you really put your heart into it."

"I think I need some of that strength," called Funshine Bear from high above.

Looking up, they saw Funshine Bear hanging onto a tree. When the Boat Float hit the shore, it had hurled her to the highest limb.

"Perhaps you had better let go and jump," yelled Grumpy Bear. "Look what's coming after you!" Sure enough, a lion was creeping out onto the weak limb that held the little Care Bear.



"Oh, help!" cried Funshine Bear.

The lion reached her, opened its mouth, and then…picked her up gently in its teeth. Step by careful step, the lion climbed down until they had safely reached the ground.

Proudly, the lion introduced himself.

"I'm Brave Heart Lion," he said.

"You sure were brave, going out on a limb to rescue me," said Funshine Bear.

"I guess I *have* to do what I'm not sure I *can* do. That's what bravery is all about."

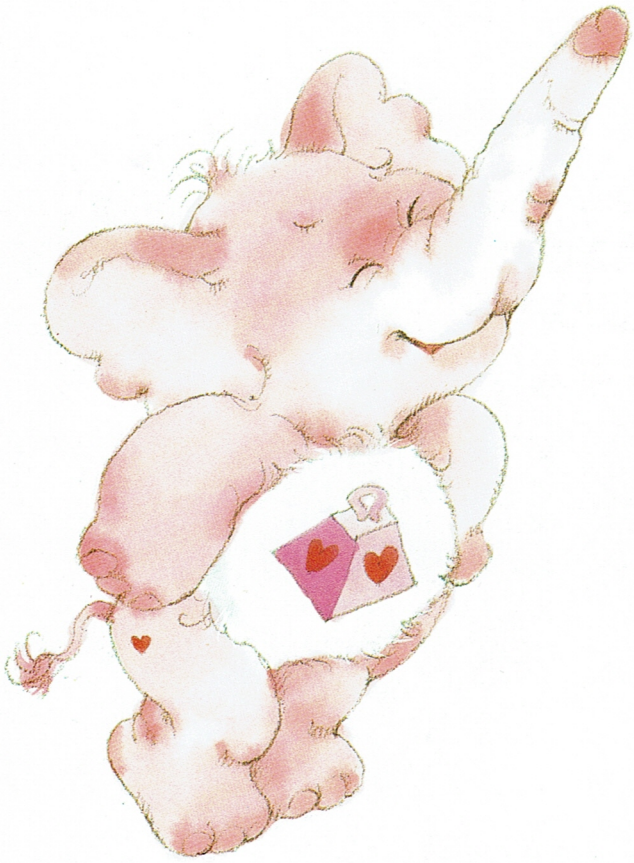
"Say, what brings you strangers to the Forest of Feelings?" asked Cozy Heart.

"The Forest of Feelings?" said Friend Bear. "We're from a place called Care-a-lot. I guess it isn't very far from here."

"We're on our way to stop an evil book from taking all the good feelings and all the caring away from everyone," explained Tenderheart Bear.

"That sounds serious," said Brave Heart Lion. "Could you use some help?"

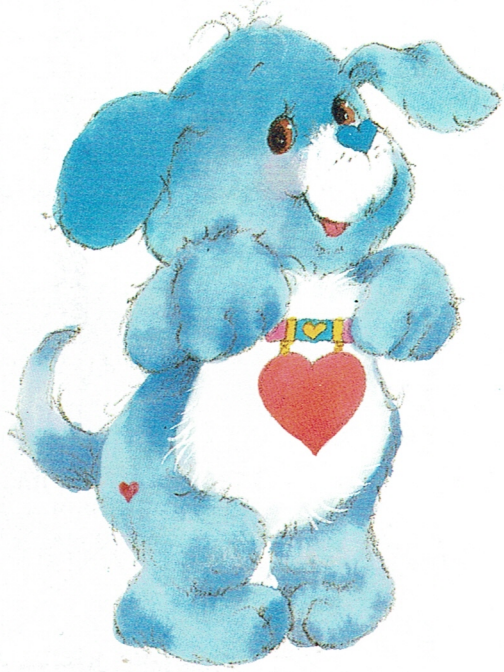
"Sure," answered all the Care Bears.



Lotsa Heart lifted his trunk and sounded a loud blast. From out of the trees, from over the hill, from behind the bushes, new friends trotted, crept, and stepped forward. One by one they were introduced.

"First, meet Loyal Heart Dog," said Lotsa Heart.

"You can count on me to the end," said Loyal Heart.



"Here's Treat Heart Pig."

"I'll gladly give my service," nodded Treat Heart.

"That's Playful Heart Monkey."

Playful Heart bowed, "At your service. The happier I make others, the happier it makes me."

"Meet Gentle Heart Lamb."

"I'd like to help," said Gentle Heart, softly.

"And how about..."

"Proud Heart Cat, who never turns down a challenge," interrupted a well-groomed cat.

"And last, but not least, Bright Heart Raccoon, and Swift Heart Rabbit."

"I should be able to find the way to the carnival," said Bright Heart. "I can usually see my way through anything by believing in my heart which is the right path to follow."

"Well, then, what are we waiting for?" said Tenderheart Bear. "All aboard to help Nicholas find the power *within himself* to make friends."

Nicholas saw all this in the vat and trembled. Those Care Bears and Care Bear Cousins wanted to take away his magic powers.

"Bah!" said the book. "Your magic will be stronger than any power of theirs. All you need is one final spell. Then there will be nobody left in the world who cares. Now, just say the words."

"But...but...I don't want to stop *everyone* from caring," stammered Nicholas.

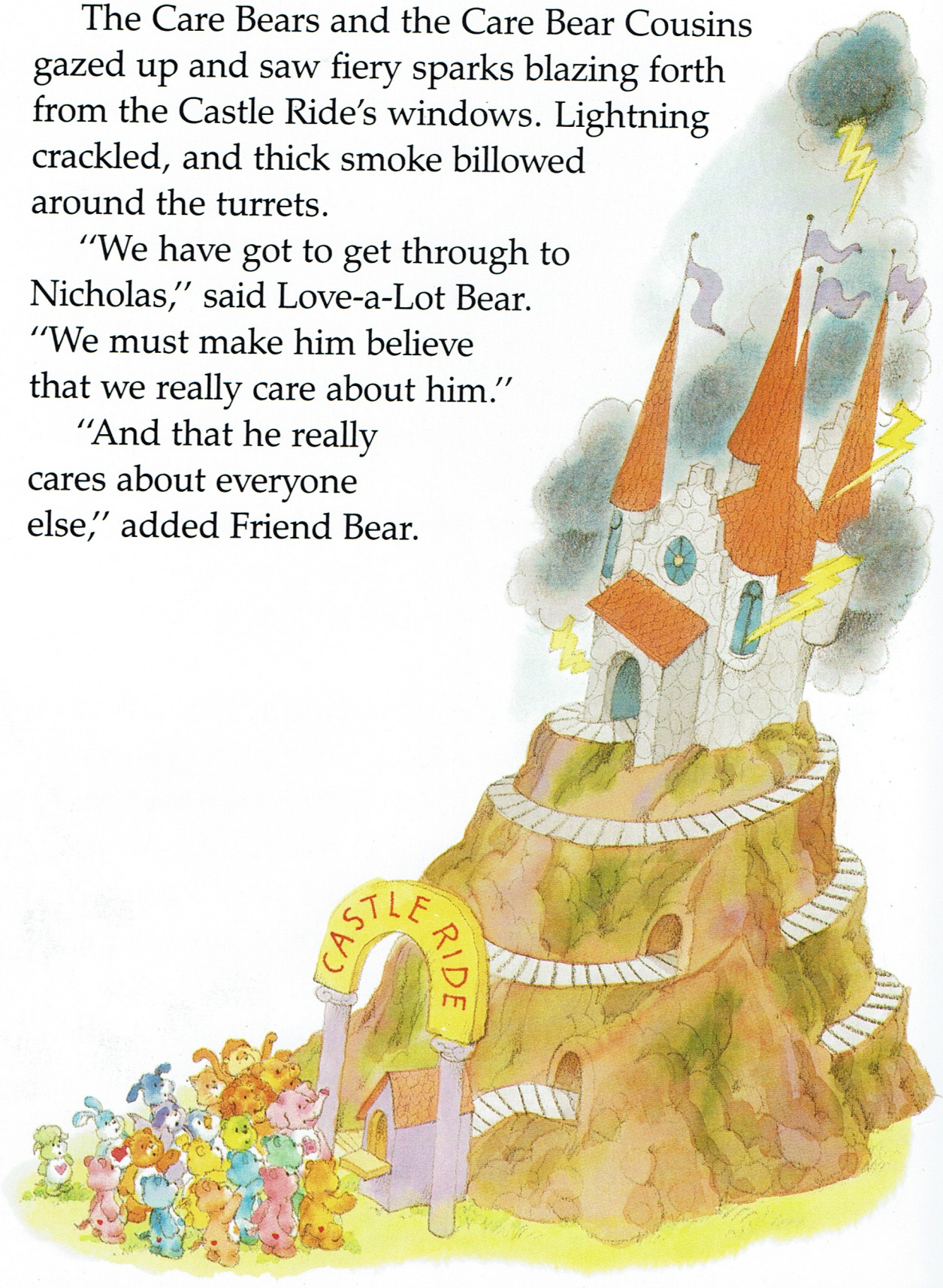
"You must!" screamed the book. "Say the magic words! Those few animals will wreck *my*...I mean *your* plans. Don't let them get near!"

But as the book spoke, the animals arrived at the carnival.

The Care Bears and the Care Bear Cousins gazed up and saw fiery sparks blazing forth from the Castle Ride's windows. Lightning crackled, and thick smoke billowed around the turrets.

"We have got to get through to Nicholas," said Love-a-Lot Bear. "We must make him believe that we really care about him."

"And that he really cares about everyone else," added Friend Bear.



"How can we help you do that?" asked Lotsa Heart Elephant.

"By joining us in showing your feelings. Do it in whatever way feels best to you. Just do it when the time comes," said Tenderheart.

The Care Bears and their Cousins climbed to the top of the Castle Ride. Inside, they could just make out Nicholas standing next to the bubbling vat. His eyes were yellowed, his face twisted. He was starting to look very much like the ugly, evil book.

As they rushed in, Nicholas shouted, "You're too late! No one cares now! No one will ever care!"

"You're wrong," said Tenderheart Bear. "We care about you. And we're not afraid to show our feelings. Care Bears, ready?"

All the Care Bears drew up in a line, chests puffed out.

"Okay, Care Bears," called Tenderheart, "STARE!"

A burst of hearts and rainbows and love and affection arose from the Care Bears' chests and danced gaily about the room.

Nicholas was stunned, but still he hesitated. The book screamed wildly, "Get rid of them. Say the magic words!"

All at once, Brave Heart Lion knew just what to do. He quickly lined up all the creatures from the Forest of Feelings and roared, "Care Bear Cousins, CALL!"

Lotsa Heart Elephant trumpeted. Brave Heart Lion roared. Loyal Heart Dog barked, and all the others joined in making a mighty sound. It helped to fill every single corner of the room with the magnificence of caring and love.

"Nicholas," pleaded Friend Bear, "now you must find it within your heart to do something important. Close the book."

Nicholas nodded in agreement.

The book screamed, flipped its pages furiously, and demanded that Nicholas change his mind.

But Nicholas struggled, slowly squeezed the covers together, and turned the key. The book was locked into silence.

"There," he said, and smiled, "I did it. I can see now that caring is the only *real* magic."

Suddenly, Nicholas remembered Mr. Fetuccini.

"Oh, my golly," he said as he ran back to the tent. Inside, he found the magician curled up asleep on a pile of costumes.

Fetuccini rubbed his eyes and said, "Nicholas, I've had a wonderful dream in which I realized that I haven't cared about you enough. What do you say to joining my act as a partner? I'm sure you could learn my magic."

"Oh, thank you," said Nicholas with great joy. "To think I owe it all to..."

He looked around, but no one was there.

"...to friends."

Back in Care-a-lot, there was a grand celebration. While music played, everyone joined hands and sang happy songs.

Then, surrounded by all the Care Bears, Tenderheart Bear climbed up onto a platform and made an announcement.

"We have decided to extend a formal welcome to all our friends from the Forest of Feelings into the Care Bear Family. Let's hear it for the Care Bear Cousins!"

There was so much cheering that the clouds shook. No one below seemed to notice it, except for one smiling, happy little boy practicing tricks outside the carnival magician's tent.

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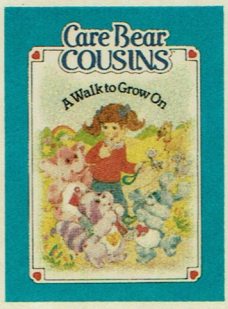
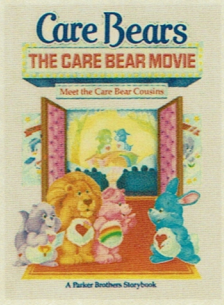
Care Bear COUSINS™

Welcome the newest members of the Care Bear family — the Care Bear Cousins. These adorable animals help children put their feelings into action.

In *Keep on Caring*, the Care Bear Cousins join with the Care Bears to help a lonely boy named Nicholas rediscover the power of friendship.





Look for the adventures of the Care Bears and the Care Bear Cousins in these and other full-color storybooks published by Parker Brothers and available now at your favorite store.

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